



Faversham Festival of Transport 2021 Sponsorship Opportunities

Faversham Festival of Transport will take place next year on **Saturday 15th and Sunday 16th May** and we are offering three sponsorship packages for business to support this hugely successful annual event.

With up to 340 vehicles taking part and hundreds of visitors to Faversham over the weekend, our sponsors benefit from high profile coverage during the event, and also through our social media feeds, websites and advance publicity throughout the South East.

Elite Package £750 + VAT – can be paid in full or over 3 monthly payments of £250

Each Elite sponsor will receive the following benefits:

- Company logo will appear on pre-event adverts on Faversham Festival of Transport, Faversham Town Council and Visit Faversham social media sites, as soon as payment has been received in full, or the first payment paying in three instalments.
- Your company details, 250 words of text, company logo will be featured on our dedicated event website at www.favershamfestivaloftransport.org with hyperlink to sponsor's website.
- Use of the festival's logo for use on sponsor's websites and stationery.
- Sponsors name will be included on a trophy.
- Sponsors logo used on printed promotional material, flyers, posters, etc.
- Frequent mentions over the PA system on the day of the car show.
- Sponsor promoted throughout Faversham Festival of Transport, Faversham Town Council and Visit Faversham social media pages.

Basic Package £250 + VAT

Each Basic sponsor will receive the following benefits:

- Sponsor promoted on the lead up to the event on Faversham Festival of Transport, Faversham Town Council and Visit Faversham social media pages.
- Sponsors logo featured on www.favershamfestivaloftransport.org.
- Sponsors logo used on printed promotional material, flyers, posters, etc.
- Use of the festival's logo for use on sponsor's website and stationery.
- Mention over the PA System on the day of the car show.

Banner Package £100 + VAT

Your business logo displayed on a 5ft x 3ft banner which will be displayed on one of the entrances to the festival over both days of the event. If you purchased a banner last year, the cost will be reduced to £50 + VAT as last year's banner will be reused.

For extra information please contact **Claire Windridge** on:

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